Preliminary Design Concepts
THE "CENTURY"

- Influenced by mid-Century architecture
- Earmarked by simple forms and clean lines
- Entry into light-filled hall
- Exit with view through view corridor
Inspired by glitz and glamour of Hollywood
Recognition of film industry’s roots
Overarching canopy morphs into façade of garage
Reminiscent of silver screen in public plaza
The “Paseo”

- Indicative of intimacy and human scale
- Connection to the outdoors
- Combination of light and shadows play throughout the facility